



Joint NJ Clearwater-City of Long Branch Press Release

CLEARWATER FESTIVAL MOVES TO LONG BRANCH
SUNDAY, SEPTEMBER 15, 2013



For Immediate Release

New Jersey Friends of Clearwater (NJFC) and The City of Long Branch today, May 10, 2013, announced that the state's oldest and largest celebration of the environment--the NJFC Clearwater Festival--is coming to the oceanfront Great Lawn in Long Branch on Sunday, September 15 2013. An annual tradition since 1975, the free Clearwater Festival is known for its mix of live music and song, arts and environmental education and advocacy in a family-friendly summer party.

"We are pleased to welcome the Clearwater Festival to Long Branch," said Mayor Adam Schneider. "Our Great Lawn, right on the boardwalk north of Pier Village, is the perfect spot for NJFC's message of respect for natural resources."

"We are excited about having our 38th Festival in Long Branch," said Ed Dlugosz, President of NJFC. "The Festival has never been this close to the ocean as we hope beachgoers and "boardwalkers" will join environmentalists and music lovers from all over the tri-state region in celebrating the wonders of earth's resources and to learn how to be better custodians of this gift."

Established after a visit to Monmouth County from the legendary folksinger and activist Pete Seeger in the early 1970s and named after his Sloop Clearwater, NJFC is dedicated to promoting awareness of our natural resources and their protection. Its environmental education and advocacy programs extend throughout the year and bringing a traveling eco-classroom to local schools and our sponsorship of Sea Scout "Ship" which uses our sailboat. The Festival originated at Sandy Hook and was later held in Asbury Park before this year's move to Long Branch.

The Clearwater Festival offers fare music from rock and soul to jazz and gospel by national and local music performers, a Children's Area with songs and storytelling, and environmental exhibits ranging from energy-saving and recycling tips to watershed protection and clean air advocacy.

Sponsors, food/craft/green vendors, performers, activists, and volunteers for the Clearwater Festival are asked to visit: www.mcclearwater.org/festival.php.

Contacts:

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Long Branch: Beth Cook, ecook@ci.long-branch.nj.us; call 732-923-2044/43

Joint Clearwater-Long Branch Press Release Photo Op



Long Branch Mayor Adam Schneider (second from left) seals the partnership with a handshake with Ed Dlugosz, President of NJ Friends of Clearwater, and NJFC Members Lynn Humphrey (left) with granddaughter Sonrisa Scott and Joellen Lundy (right) on a tour of the oceanfront Great Lawn.

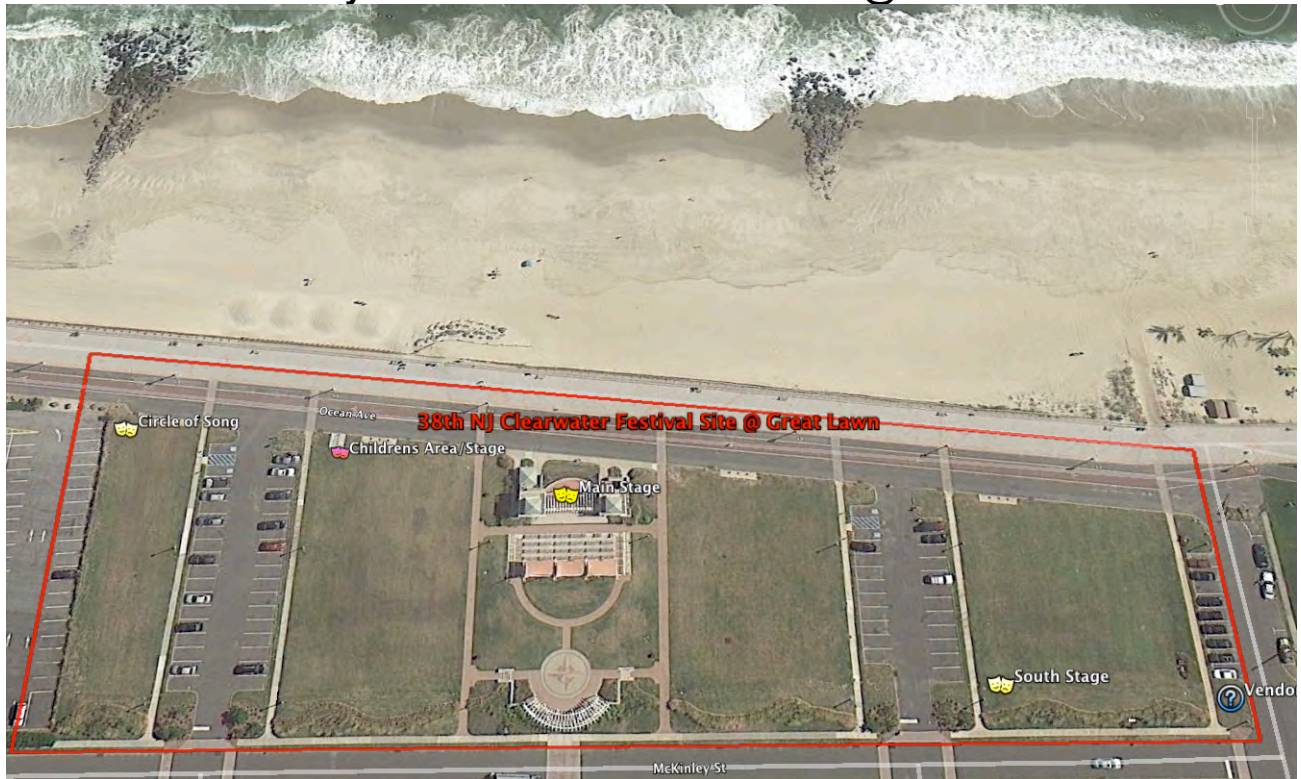
Adding to the traditional huge audience draw of the 37 previous music & environmental NJ Clearwater Festivals, the Long Branch venue offers the opportunity of the late summer beachgoers and the "boardwalkers, or more precisely, promenaders¹" to make the 38th Festival the best in years.

Please look to the NJFC Official Festival Webpage at:

<http://www.njclearwater.org/festival.php> for calls for volunteers and forthcoming announcements of musical and children's performers, guest speakers, and additional Festival events like our Environmental Justice Roundtable. We are dedicating the Festival to the victims and lessons-learned of SuperStorm Sandy. For late breaking news, also visit our NJFC Facebook page at: <http://www.facebook.com/NJFriendsOfClearwater>

¹ Promenade is the name given to the Boardwalk in this portion of the Long Branch beachfront that no longer has boards. The Promenade spans the LB oceanfront from north end of Pier Village to 7 Presidents County Park.

Birds' Eye Panorama of New Festival Site @ Great Lawn



Panorama of Clearwater Festival Site with Tentative Placement of Stages.



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